

THE SEVEN DIALS TRUST
YEAR DONORS GIFT AID FORM
FOR INDIVIDUALS ONLY



Please complete the form and return with a cheque or proof of payment to:
The Seven Dials Trust, 68 Dean Street London W1D 4QJ
T: (020) 7437-5512 | F: (020) 7437-6612 E: info@sevendials.com |
www.sevendials.com
Registered Charity No. 297350 | Company Limited by Guarantee No. 2125701

YOUR DETAILS

Name/s _____

Address

Postcode _____

Email _____ Date _____

Tel _____ Fax _____

YOUR DONATION(S):

I/We would like to become a Year Donor and would like to subscribe to
the following year(s):

I/We enclose a cheque made payable to The Seven Dials Trust for **£400.00**
The above is the minimum donation per year; you may of course donate more).
OR we have arranged a BACS transfer to:
Seven Dials Trust | Sort code: 40-02-02
Acct No: 01133667 | and attach notice of transfer.

Signed **Date**

Please treat this as a Gift Aid donation. I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim an additional 25p of tax on every £1 that I give.

WORDING FOR DEDICATION ON YOUR COLLOTYPE: *Your words are inscribed by the artist, Paul Draper, on the bottom margin together with the number and his signature*

WORDING FOR YOUR LINE ON THE YEAR DONORS' PLAQUE:



Paul Draper's remarkable drawing of 'Seven Dials c.1750' after the painting by Wm. Hodges. 33" x 25" (84 x 62 cm). The artist's signature, the number and your dedication are inscribed at the foot.

THE SEVEN DIALS TRUST - YEAR DONORS' SCHEME AT SEVEN DIALS IN COVENT GARDEN

This unique sponsorship scheme enables supporters to subscribe to years from the erection of the Sundial Pillar in 1694 to date. Attached is a photo of the current plaque sited on Fielding House, facing the Dials. It shows the years already sponsored and how sponsors' year(s), names and any additional words are displayed. The Plaque is renewed periodically as we obtain more Year Donors. Each sponsor receives the Limited Edition Collotype (500No.) drawn, numbered and signed by the artist Paul Draper, with a dedication of your choice, inscribed by the artist. The renowned chemist and photographer Alphonse Louis Poitevin (1819-1882) invented this dichromatic photo process in 1856 - superseded by cheaper lithography. There are no collotype printers left.

The Sundial Pillar at Seven Dials was erected by Thomas Neale MP (1641-1699), '*the Great Projector*'. Neale, a member of no less than 62 Parliamentary Committees, is one of the most extraordinary and least chronicled figures of late Stuart England. The Sundial Pillar was the centre-piece of his unique layout at Seven Dials in 1692/3. It was carved by Edward Pierce, the greatest mason of his generation. The Pillar was removed in 1773 (illegally) by the Street Commissioners on the grounds that it was the haunt of the London Mob. The Trust's reconstructed Sundial Pillar was unveiled in June 1989 by HM Queen Beatrix of the Netherlands as the finalé of the 1988/9 William & Mary Tercentenary celebrations. The Trust continues to promote environmental improvements via the '*Seven Dials Renaissance*' study, and helps to maintain and enhance this much loved quarter in our city centre.

Paul Draper's drawing is based on William Hodges' painting of 1775, made after Hodges returned from Captain Cook's second expedition to the South Seas during which Hodges documented and illustrated Europe's 'discovery' of the South Seas. Hodges drew under William Shipley (founder of the RSA) in the Strand, and then in Wilson's studio in the Piazza. In 1771 he was paid £40 14s by the St. Giles Parish Pavement Committee "for painting Lamp Irons and names of Streets" in Seven Dials.



The current Year Donors' Plaque which is on Fielding Court facing the Dials (Café Nero) – we can supply an A3 version or a list of years taken so you see those available. They run from 1694 to date.

The Plaque is changed each time we receive around 10 more years. As you can see each Year Donor has a line with their year and wording of their choice.

The Time Plaque sponsored by Dave Stewart is also on Fielding Court, parallel to the Year Donors' Plaque on the right below.

