



Paul Draper's remarkable drawing of 'Seven Dials c.1750' after the painting by Wm. Hodges. It measures 33" x 25" (84 x 62 cm). The collotype has wide margins and the artist's signature, the number, and your dedication are inscribed at the foot.

THE SEVEN DIALS TRUST – YEAR DONORS' SCHEME AT SEVEN DIALS IN COVENT GARDEN

This unique sponsorship scheme enables supporters to subscribe to years from the erection of the Sundial Pillar in 1694 to date. Attached is a photo of the current plaque sited on Fielding House, facing the Dials. It shows the years already sponsored and how the sponsor's year(s), name and any additional words are displayed. The Plaque will be renewed periodically as we obtain more Year Donors. Each sponsor receives the Limited Edition Collotype (500No.) drawn, numbered and signed by the artist Paul Draper, with a dedication of your choice, inscribed by the artist. The renowned chemist and photographer Alphonse Louis Poitevin (1819-1882) invented this dichromatic photo process in 1856 - superseded by cheaper lithography. There are no collotype printers left.

The Sundial Pillar at Seven Dials was erected by Thomas Neale MP (1641-1699), '*the Great Projector*'. Neale, a member of no less than 62 Parliamentary Committees, is one of the most extraordinary and least chronicled figures of late Stuart England. The Sundial Pillar was the centre-piece of his unique layout at Seven Dials in 1692/3. It was carved by Edward Pierce, the greatest mason of his generation. In 1694 Neale introduced '*lotteries after the Venetian manner*' to raise funds for the Crown. The Pillar was removed in 1773 (illegally) by the Street Commissioners on the grounds that it was the haunt of the *London Mob*. The Trust's reconstructed Sundial Pillar was unveiled in June 1989 by HM Queen Beatrix of the Netherlands as the finalé of the 1988/9 William & Mary Tercentenary celebrations. The Trust continues to promote environmental improvements via the '*Seven Dials Renaissance*' study, and helps to maintain and enhance this much loved quarter in our city centre.

Paul Draper's drawing is based on William Hodges' painting of 1775, made after Hodges returned from Captain Cook's second expedition to the South Seas during which Hodges

documented and illustrated Europe's 'discovery' of the South Seas. Hodges drew under William Shipley (founder of the RSA) in the Strand, and then in Wilson's studio in the Piazza. In 1771 he was paid £40 14s by the St. Giles Parish Pavement Committee "for painting Lamp Irons and names of Streets" in Seven Dials.



The current Year Donor's Plaque which is on Fielding Court facing the Dials (Café Nero) - we can supply an A3 version or a list of year's taken so you see those available. They run from 1694 to date.

The Plaque is changed each time we receive more years and will be up-dated in 2019, our 35th anniversary. Each Year Donor has a line with their year and wording of their choice.

The Time Plaque sponsored by Dave Stewart is also on Fielding Court, parallel to the Year Donor's Plaque on the right below with the Year Donors Plaque on the left.



THE SEVEN DIALS TRUST
YEAR DONORS SPONSORSHIP FORM
FOR COMPANIES ONLY



For individual sponsors please see our Gift Aid form.

Please complete the form and return with a cheque or proof of payment to:

The Seven Dials Trust, 68 Dean Street London W1D 4QJ

T: (020) 7437-5512

E: info@sevendials.com | www.sevendials.com

Registered Charity No. 297350 | Company Limited by Guarantee No. 2125701

YOUR DETAILS

Name/s _____

Company Name _____

Address _____

_____ Postcode _____

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YOUR DONATION(S) :

I/We would like to become a Year Donor and would like to subscribe to the following year(s):

.....

I/We enclose a cheque made payable to The Seven Dials Trust for **£500.00** (The above is the minimum donation per year; you may of course donate more).

OR we have arranged a BACS transfer to:-

Seven Dials Trust
Sort code: 40-02-02
Acct No: 01133667

and attach notice of transfer.

We will reclaim this charitable donation against corporation tax, so please send us a formal receipt.

WORDING FOR DEDICATION ON YOUR COLLOTYPE: *Your words are inscribed by the artist, Paul Draper, on the bottom margin together with the limited edition number and his signature.*

WORDING FOR YOUR LINE ON THE YEAR DONORS' PLAQUE:
Max 60 letters & spaces.